

Salman Hawaldar

Sr. UX/UI Designer

Bengaluru, Karnataka, India

Contact

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 [LinkedIn](#)  [Portfolio](#)

Summary

Creative and detail-oriented Sr. UX/UI Designer with 7+ years of experience in designing intuitive and visually appealing digital experiences. Skilled in user-centered design, interaction design, and usability testing, with a strong focus on enhancing user engagement and business impact. Proficient in Figma, Adobe XD, Sketch, Illustrator, and front-end collaboration tools. Passionate about delivering seamless, user-friendly designs for web and mobile platforms.

 [Portfolio Link](#)

Experience

HerKey (formerly JobsForHer)

Sr. UI/UX Designer (July 2021 - Present)

Bengaluru, Karnataka, India

- Led the redesign of the platform UI, increasing user engagement by 35%.
- Conducted usability testing and UX research, optimizing the onboarding experience.
- Developed and maintained a design system ensuring consistency across web and mobile.
- Led the revamp of the Business Zone (Employer, Partner, Ally) to enhance user experience and engagement.
- Improved UI clarity and navigation, making it easier for employers to explore and purchase packages.
- Redesigned pricing and feature comparison for better decision-making, increasing conversion rates.
- Collaborated with product managers, engineers, and stakeholders to enhance usability.

AiKnow Labs

UI/UX Designer (August 2019 - July 2021)

Bengaluru, Karnataka, India

- Designed AI-driven dashboards for fintech
- Created wireframes and high-fidelity prototypes for enterprise applications.
- Conducted competitor analysis to refine UX strategies.

Xelpmoc Design and Tech Limited

UI/UX Designer (August 2018 - August 2019)

Bengaluru, Karnataka, India

- Designed mobile-first user interfaces for startup clients.
- Conducted UX research and market analysis to enhance product usability.

TechI33t Infosystems Private Limited

UI/UX Designer (July 2017 - July 2018)

Bengaluru, Karnataka, India

- Designed UI elements for web and mobile applications.
 - Assisted in front-end development to ensure seamless design implementation.
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Education

Cavalier Animation and Media College

BSc in Animation and Graphics

I specialize in Graphics, animation, interactive technology, and visual effects.

Skills

User-Centered Design (UCD)
Interaction Design (IxD)
Information Architecture (IA)
Usability Testing
Wireframing & Prototyping
Design Systems
A/B Testing
UX Research
UI Animation
Responsive Design
Visual Storytelling
Figma, Adobe XD, Sketch, Illustrator
HTML, CSS (basic understanding for collaboration)

Research & Testing

User Interviews & Surveys
A/B Testing & Heatmap Analysis
Behavioral Analytics (**Google Analytics, Clevertap**)
Competitor Analysis
Usability Testing & Feedback Analysis

Collaboration & Development

Agile & Scrum Methodologies
Cross-functional Team Collaboration
Figma Component Libraries & Design Systems
HTML, CSS (for better design-developer collaboration)
Slack, JIRA & Asana Project Management Tools

Certifications

- 🏆 Foundations of User Experience (UX) Design - Google
 - 🏆 Human-Computer Interaction (HCI) - Coursera
 - 🏆 Usability Testing Bootcamp - Interaction Design Foundation
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Honors & Awards

- 🌟 Star of the Quarter - AMJ Quarter 2024